

EXPERIENCE

Bella Contino Design / Freelance Designer Brooklyn, NY

Aug 2021 — Present

- + Concept through launch projects in different areas including but not limited to:
 - + Ideation and development of brand Identities, print publications and social media design packages.
 - + Logo design, typography, font, color, photography, and layout.
 - + Clients include agencies, boutique, and multi-million dollar companies.

E3M Creative / Creative Director Chicago, IL

July 2020 — Aug 2021

- + Spearheaded narrative, content design and social media strategy for video and still photo projects increasing company wide on-line traffic by 40%.
- + Supervised daily workflow of multiple projects, assignees and task and deadline distribution to deliver high impact pitch decks, creative proposals and pre-production materials.
- + Selected, hired, and managed talent to double the production workforce, while procuring and the equipment and scouting locations.

Kivvit / Graphic Designer Chicago, IL

Jan 2020 — Apr 2020

- + Actively collaborated with the Design Team throughout the concepting, research, brand development and delivery of final campaign products.
- + Revamped existing social media campaigns and diagrammed new project strategies.
- + Created high-quality content and maintained cross platform consistency through the design of digital collateral.
- + Delivered production ready campaign materials for more than 75 diverse clients.

Studio 204 / Graphic Designer Corvallis, OR

Jun 2017 — Jun 2019

- + Worked under the university brand guidelines on a daily basis to facilitate compliant promotional materials for a range of campus events and student-led organizations.
- + Responsibilities included event photography, large format printing, branding, illustration, animation and print design.

SKILLS

Branding • Photography • Art Direction • Animation • Illustration • Marketing Project Management • Packaging • Typography • SEO • UX/UI for mobile/desktop

TECH

Adobe Creative Suite • Microsoft Office Suite • Google Suite • Squarespace • Wix

EDUCATION

Oregon State University / BFA Graphic Design, Photography / 2014 — 2019